



PROGRAM EVALUATION & AUDIT TOOLKIT

Use this toolkit to assess the alignment, performance, and strategic potential of your nonprofit programs. Designed to support smart decision-making.

Mission Alignment Checklist



Program Outcomes Tracker



Cost vs. Impact Matrix (Fill In Below)

Program Name | Annual Cost | # Served | Key Outcomes | Cost per Outcome | Notes

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Stop / Start / Scale Planner

STOP – Programs that no longer align or produce results

- _____
- _____

• START – New programs to explore or pilot

- _____
- _____

• SCALE – What’s working and should grow

- _____
- _____

Evaluation Readiness Questions

- ☒ _____ ?
- ☒ _____
- ☒ _____
- ☒ _____

Prioritization Scoring Tool (Rate 1-5)

Program Name | Mission Fit | Measurable Results | Fundability | Scalability | TOTAL

- _____
- _____
- _____